

MENC: The National Association for Music Education Presents:

# The 2010 World's Largest Concert®

March 11, 2010

1:00 p.m. Eastern Time



Calling all  
teachers, students,  
music lovers,  
and community  
members!

Join millions around the world in singing together to support music education. Plan your sing along on March 11, 2010, at 1:00 p.m. Eastern Time! Watch the show on your local public cable access station (where available).

Visit [www.menc.org/wlc](http://www.menc.org/wlc) for a free online Teacher's Guide featuring lesson plans, activities, and downloadable sheet music. "The Green Anthem" will be included in this year's concert program.



## World's Largest Concert®

The World's Largest Concert® (WLC®) has been the highlight of Music In Our Schools Month® (MIOSM®) since 1985, the same year the celebration was extended to last the entire month of March. As a sing-along concert that links students around the world through music, the WLC reaches an estimated 6 million students, teachers, and music supporters each year. People across the United States and abroad have participated on the second Thursday in March at 1 p.m. Eastern Time for the past 24 years.

## Music In Our Schools Month® (MIOSM®)

March has been officially designated by MENC: The National Association for Music Education for the observance of Music In Our Schools Month (MIOSM), the time of year when music education becomes the focus of schools across the nation. MIOSM began as a single statewide celebration in 1973, and has grown over the decades to encompass a day, then a week, and then in 1985 to become a month long celebration of school music. The purpose of MIOSM is to raise awareness of the importance of music education for all children—and to remind citizens that school is where all children should have access to music. MIOSM is an opportunity for music teachers to bring their music programs to the attention of the school and the community and to display the benefits school music brings to students of all ages. "Music! Just Imagine..." is the official slogan for Music In Our Schools Month 2010.

## MENC: The National Association for Music Education

MENC, among the world's largest arts education organizations, marked its centennial in 2007 as the only association that addresses all aspects of music education. Through membership of more than 75,000 active, retired, and pre-service music teachers, and with 60,000 honor students and supporters, MENC serves millions of students nationwide through activities at all teaching levels, from preschool to graduate school. Since 1907, MENC has worked to ensure that every student has access to a well-balanced, comprehensive, and high-quality program of music instruction taught by qualified teachers. MENC's activities and resources have been largely responsible for the establishment of music education as a profession, for the promotion and guidance of music study as an integral part of the school curriculum, and for the development of the National Standards for Arts Education. MENC is located at the National Center for Music Education in Reston, VA. Visit [www.menc.org](http://www.menc.org).