

Product Promotion Opportunities Request Form

at the 2010 Biennial Music Educators National Conference
 March 25-27, 2010, Anaheim, CA



Companies have two product promotion opportunities at the 2010 Biennial Music Educators National Conference. Corporate members receive a discount on the price of each opportunity.

Opportunity #1: "Take One" Table

A "Take One" Table will include promotional items from companies giving conference attendees company and/or product information while at the conference. For promotional item to be included on the "Take One" Table, please send a sample of promotional item along with completed request form. All promotional items are subject to MENC approval.* Companies will be responsible for mailing promotional item (quality 500) to the Anaheim Hilton for delivery March 24, 2010. MENC staff will place promotional item on the "Take One" Table for conference attendees to take one and take home. A list of participating companies will also be included in the conference's program guide.

**Books, magazines, catalogs, or items exceeding 8"x11" or 4 ounces will not be accepted.*

Opportunity #2: Attendee List Rentals

Companies can receive pre-conference and post-conference attendee mailing address lists. MENC will send each list as an Excel file via e-mail upon receipt of completed request form and copy of mailer, which is subject to MENC approval. The Excel file will contain the preferred mailing addresses of the conference attendees and their teaching levels and teaching areas. Phone and fax numbers and e-mail addresses will not be provided. **Company agrees to these conditions:** 1) All materials sent to MENC members must be approved by MENC. 2) Address list is for **one-time use only**. 3) Violators of the one-time use condition are subject to prosecution.

Instructions: Please print or type all required information. Return completed request form with payment and sample of mailer or promotional item. MENC must approve all samples to be mailed or given to conference attendees. Keep a copy of this form for your records.

Company _____

MENC Corporate Member ID # _____ MENC corporate members receive a discount on list prices.

Contact _____ E-mail _____

Daytime Phone (____) _____ Fax (____) _____

Indicate desired product promotion opportunity.

	<u>Regular Price</u>	<u>Corporate Member Price</u>
<input type="checkbox"/> Opportunity #1: "Take One" Table (maximum 1 item per form)	\$250	\$200
<input type="checkbox"/> Opportunity #2: Attendee List Rentals (Indicate attendee mailing list desired.)		
<input type="checkbox"/> Pre-conference attendee mailing list (available February 19, 2010)	\$150	\$100
<input type="checkbox"/> Post-conference attendee mailing list (available April 5, 2010)	\$200	\$150

Do not send cash. Make checks payable to MENC or use credit card (see below). Remit U.S. currency only.

Total Enclosed = \$ _____ or \$ _____

Please charge my (check one) AmEx Discover MasterCard VISA Amount: \$ _____

Card Number _____ Expiration Date _____

Print Name on Card _____ Daytime Phone (____) _____

Signature _____

Mail request form with payment and sample to:

MENC
 Attn: Conference Department
 1806 Robert Fulton Drive
 Reston, VA 20191