

Please check one.  New Member  Renewal (Membership ID \_\_\_\_\_)

**SECTION 1 – INSTRUCTIONS:** Print or type all required information. Keep a copy for your records. Mail or fax signed application with payment to: MENC, Attention: Corporate Membership, 1806 Robert Fulton Drive, Reston, VA 20191, Fax: 703-860-9443 (if payable by credit card)

**SECTION 2 – COMPANY PROFILE:** Company information and product/service description will appear on the MENC Web site at www.menc.org after this form and membership fee have been received and processed by MENC.

**Company Information**

Legal Company Name \_\_\_\_\_ Alphabetize Under Letter \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ - \_\_\_\_\_  
 Phone (\_\_\_\_) \_\_\_\_\_ Toll-Free (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_  
 E-mail \_\_\_\_\_ Web site Address (URL) \_\_\_\_\_

**Primary Contact Information:** (to whom MENC should send correspondence)

Name \_\_\_\_\_ Title \_\_\_\_\_ E-mail \_\_\_\_\_

**President/CEO:** Name \_\_\_\_\_ Title \_\_\_\_\_

**Product/Service Description:** Describe your company's product/service using 30 words or less with brief statements of facts. MENC reserves the right to edit copy.

**Check your company's product or service; then in the space provided, please indicate the organization classification (A=Association, D=Distributor, M=Manufacturer, OR=Organizer, P=Publisher, R=Retailer, S=School, and OT=Other) which best describes your company:**

- |                                                                                   |                                                           |                                                                               |
|-----------------------------------------------------------------------------------|-----------------------------------------------------------|-------------------------------------------------------------------------------|
| <input type="checkbox"/> Audio/Visual Aids _____                                  | <input type="checkbox"/> Music Support Equipment _____    | <input type="checkbox"/> School _____                                         |
| <input type="checkbox"/> Awards/Gift/Personal Apparel _____                       | <input type="checkbox"/> Music Technology _____           | <input type="checkbox"/> Textbook/Reference/Magazine Publications _____       |
| <input type="checkbox"/> Band/Orchestra Instruments/Accessories _____             | _____ Teaching/Learning Hardware                          | <input type="checkbox"/> Tour/Travel/Festival Services _____                  |
| <input type="checkbox"/> Classroom/Church/Miscellaneous Musical Instruments _____ | _____ Teaching/Learning Software/Pubs/ Training Materials | <input type="checkbox"/> Uniforms/Choir Robes/Marching Band Accessories _____ |
| <input type="checkbox"/> Electronic Musical Instruments _____                     | _____ Performance Hardware                                | <input type="checkbox"/> Other _____ (specify)                                |
| <input type="checkbox"/> Fund-Raising Services _____                              | _____ Performance Software/Pubs                           |                                                                               |
| <input type="checkbox"/> Music Publications _____                                 | <input type="checkbox"/> Piano/Organ _____                |                                                                               |
|                                                                                   | <input type="checkbox"/> Recording Services _____         |                                                                               |

**SECTION 3 – WEB SITE LINK REQUEST:** MENC will provide a Web site link from the MENC Web site to your company Web site provided the link is reciprocal. Do you agree to provide a link from your company Web site to MENC?\* Please check one:  No  Yes: Please use the MENC Corporate Member Logo on your Web site for this link (see Provision on Use of the MENC Name and Logos.) Please provide the Web page URL where link will appear on your company's Web site. \_\_\_\_\_

(\*If no box is checked, MENC will assume link to corporate member Web site is not desired. MENC reserves the right to decline a Web site link, if the corporate member's Web site is not in keeping with MENC's standards and objectives. The publication or posting of a listing describing a corporate member or a link to a corporate member's Web site is neither an endorsement of the corporate member nor of the products or services of the corporate member. MENC is not responsible for any claims made by corporate members on their Web sites.)

**SECTION 4 – ANNUAL MEMBERSHIP FEE** ..... \$ **495**

Membership dues are non-refundable and are not tax deductible as charitable contributions. See reverse for list of benefits.

**Tax-deductible contribution to FAME: The Fund for the Advancement of Music Education.** See reverse for description.

Other \$ \_\_\_\_\_  \$1,000  \$500  \$150 ..... \$ \_\_\_\_\_

**TOTAL ENCLOSED \$** \_\_\_\_\_

**SECTION 5 — CONTACT AUTHORIZATION:** By signing this Application, you approve of the company profile above and accept the provisions indicated on the back of this form regarding the use of the MENC name and logos.

**Primary Contact: Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

Please do not send cash. Make checks payable to MENC or use credit card. Remit U.S. currency only.

Please charge my (check one)  AmEx  Discover  MasterCard  VISA Amount: \$ \_\_\_\_\_  
 Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_  
 Print Name on Card \_\_\_\_\_ Daytime Phone (\_\_\_\_) \_\_\_\_\_  
 Signature \_\_\_\_\_

Keep copy for your records.

## MENC Corporate Membership Benefits\*

### Generous Offers...

- FREE 1/6 page ad space (or \$850 voucher for larger ad space) in *Music Educators Journal* or *Teaching Music*\*\*
- FREE state membership address mailing list and 20% discount on subsequent lists
- Discount on Web banner ad for three months on MENC Web site\*\*
- Discount on exhibit space at MENC's Music Education Week in Washington

### Valuable Information...

- Annual subscription to MENC's *Music Educators Journal* and *Teaching Music*
- 25% discount on all MENC publications and awareness items

### Priceless Exposure...

- FREE listing and Web link (reciprocal link required) on MENC Web site and in MENC's electronic newsletter "Member Update"
- FREE corporate logo placement with Web link in the MENC "Virtual Market Place"
- Online affinity programs opportunity
- Use of MENC corporate member logo
- FREE listing in one issue of *Teaching Music*
- Workshop presentation opportunities at the National Center for Music Education
- Product-based lesson plans opportunity on "My Music Class"
- News article opportunity

\* Benefits are subject to change.

\*\* Ad placement is determined by date of ad received and space availability. Contact William White, Advertising Manager, In Tune Partners at [wwhite@intunemonthly.com](mailto:wwhite@intunemonthly.com) or 914-358-1200 ext. 302.

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### Provision on Use of the MENC Name and Logos

MENC: The National Association for Music Education, FAME, MIOSM, and other service marks, logos, and distinctive artwork developed and used by MENC may not be used without prior written approval from MENC. No use of the MENC logo or any MENC service mark is permitted except where endorsement has been specifically granted by MENC.

MENC recognizes the special relationship it has with its corporate members and encourages corporate members to make that relationship clear in advertising or documentation by using the MENC Corporate Member logo provided by MENC and by following these guidelines:

- The MENC Corporate Member logo may be used by MENC corporate members only. Companies discontinuing membership in MENC must remove all MENC logos or service marks from their advertising and documentation, including Web sites, within thirty days of membership expiration.
- The MENC Corporate Member logo must be placed on the home page of the corporate member's Web site unless corporate member receives written approval from MENC to place the logo in another Web page.
- The MENC Corporate Member logo must be linked from the corporate member Web site to the MENC Web site.

Neither the MENC Corporate Member logo nor any other MENC logo or service mark may be altered in any way or combined with other artwork, logos, or service marks.

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**MENC's Fund for the Advancement of Music Education (FAME) seeks to advance music education by funding initiatives that increase the general public's awareness of the importance of music education and promote public support at the local, state, and national levels. Visit [www.menc.org/resources/view/donate](http://www.menc.org/resources/view/donate) for more information.**

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### *For membership information and assistance contact:*

Sandy Fridy, MENC Corporate Membership Director at [sandyf@menc.org](mailto:sandyf@menc.org)

or

Rebecca Poorbaugh, Business Development Assistant at [rebeccap@menc.org](mailto:rebeccap@menc.org)

Phone: (800)336-3768; (703)860-4000; Fax: (703)860-9443