

# MENC is 100!

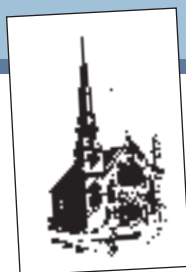


## How did we get here?

One hundred years ago this month, the group of music supervisors who founded the organization that would become MENC met in Keokuk, Iowa. This was the beginning of an ongoing journey. Now we'll take a moment to look at where we've come from as we consider where we're going. We've included a timeline, quotes from *Music Educators Journal* through the years, and information about all our centennial activities, as well as congratulatory letters—and, of course, pictures.

"THE JOY OF SONG," YOUNGEST PARTICIPANTS IN A SAN FRANCISCO MUSIC WEEK, 1923. BACKGROUND: CENTENNIAL CANON—WWW.MENC.ORG/CENTENNIAL

### MENC Timeline



FIRST WESTMINSTER PRESBYTERIAN CHURCH, KEOKUK, IOWA

**1907**

Music supervisors meet for the first time in Keokuk, Iowa, leading to the formation of a national organization.

**1910**

Adopts a constitution and the name Music Supervisors National Conference.



FRONT PAGE OF AN EARLY MSJ, SEPTEMBER 1916

**1914**

Publishes the first *Music Supervisors' Bulletin*, which later becomes *Music Educators Journal*.

# Celebrating Our Shaping

## How are we celebrating?

MENC is celebrating its centennial in myriad ways. Find out all the details on the Web at [www.menc.org/centennial](http://www.menc.org/centennial).

- **Centennial Congress**, June 25–26, 2007, Orlando, Florida. A Congress of organizations important to music education will attempt to work out some practical protocols for reaching our association's longstanding goal of "music for all."
- **Keokuk II: Centennial Symposium for MENC**, May 31–June 2, 2007, Keokuk, Iowa. Panel discussions, paper presentations, and performances will highlight this event sponsored by the History Special Research Interest Group (SRIG) of MENC's Society for Research in Music Education.
- **Special Web site section:** [www.menc.org/centennial](http://www.menc.org/centennial). Get the latest information about all things centennial.
- **MENC—A Century of Service to Music Education: 1907–2007.** Follow the story of MENC through narrative, pictures, anecdotes, and more in a beautiful hardcover book. The cost of this publication is \$29.95 plus shipping. Call 888-263-4702 or use the form on the centennial Web site to order by mail or fax.
- **Special series of articles in Music Educators Journal.** This special series looks at where MENC is heading in light of what it has already accomplished in its first one hundred years. The articles will also appear on the centennial Web site.

## Music Educators Journal— Interchange of Ideas



Brought Forward	
Accrued benefit from former meetings ....	Immeasurable
R. R. Transportation for 1919 meeting .....	\$100.00
Meals and incidentals enroute .....	10.00
Hotel and incidentals .....	25.00
Information .....	Invaluable
Instruction .....	Inestimable
Inspiration .....	Illimitable
Increased efficiency .....	Inevitable
<b>\$135.00</b> .....	<b>Incalculable</b>

—A Southwestern supervisor's "account" of the value of the national conference, *MSJ*, Mar. 1919

An introduction to the musics of many world cultures can make not only students but music teachers themselves listen to all music with new insight. For whereas harmony has been developed to a highly complex state in European music, in other parts of the world melody and rhythm have been developed to even more sophisticated levels.

—*MEJ*, Oct. 1972



EXCERPT FROM THE SERVICE VERSION OF "THE STAR-SPANGLED BANNER," 1918

### MENC Timeline

**1915**

U.S. enters World War I.

**1918**

Develops Service Version of "The Star-Spangled Banner."

**1931**

"The Star-Spangled Banner" becomes U.S. national anthem.

**1934**

Votes to change its name to Music Educators National Conference.

**1941**

U.S. enters World War II.

# Past Our Future

MENC  
OVER  
100  
YEARS

This Bulletin is intended primarily to serve as a medium of interchange of ideas between present and future members of the National Conference of Music Supervisors and all other persons who are interested in the question of music in schools. ... If at any [state teacher's meeting] you hear a paper or a part of a paper—even a paragraph—that is valuable to the rest of us, get it and send it on to the Editor of this Bulletin.

—MSJ, first issue, Sept. 1914

What are the modern electronic aids to learning which are now considered essential to the high school music department? You should of course think of motion picture projection, microphones, record players, tape recorders, high fidelity speakers and similar equipment.

MEJ, Sept.–Oct. 1963

Each beginning teacher should develop a Professional Development Plan. The plan should provide “a formal and systematic process for lifelong growth and advancement.” Attention needs to be given to expanding the depth and breadth of knowledge, meeting general demands for increased competence, and keeping abreast of newly developed instructional methods and technology. Developing expertise in special areas of interest, planning for career advancement within and beyond the current teaching area, and attaining personal rewards and satisfaction are fundamental to the decision to stay in teaching.

—MEJ, Feb. 1987

[Community singing] is communicable. It spreads. You couldn't isolate the germ of influenza and you can't isolate the germ of community singing. It takes hold of people everywhere.

—MEJ, Sept. 1919



MENC HEADQUARTERS IN WASHINGTON DC IN 1956

**1956**

Moves headquarters to National Education Association Building in Washington DC, 1956.



FIRST MENC HEADQUARTERS BUILDING IN RESTON, VIRGINIA, 1975

**1975**

Dedicates its first headquarters building in Reston, Virginia.

**1957**

U.S.S.R. launches Sputnik.

**1967**

Sponsors Tanglewood Symposium to investigate the status of education in American society.

**1969**

First humans walk on the moon.

**TRI-M MUSIC HONOR SOCIETY**

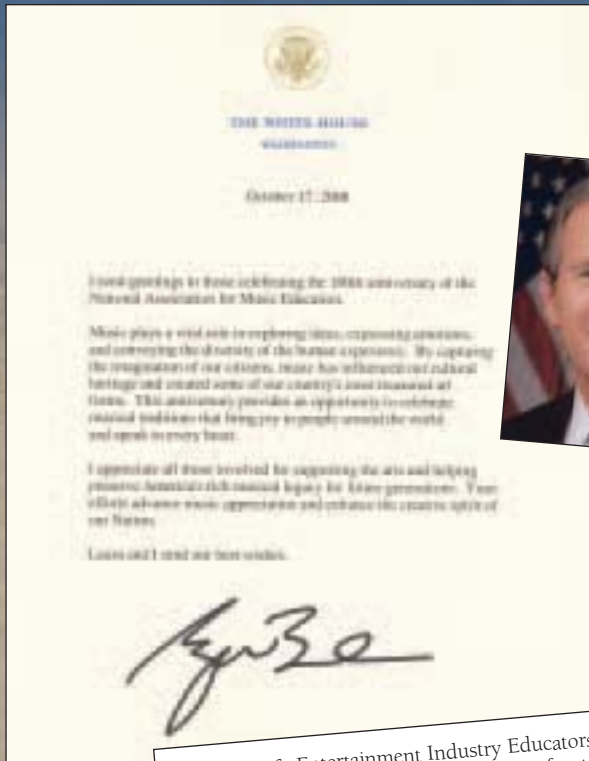


A program of MENC  
The National Association for Music Education  
CURRENT TRI-M LOGO

**1983**

Adopts Modern Music Masters, which becomes the Tri-M Music Honor Society.

# With Music for All



**NAMM**  
International Music Products Association®

NAMM, the trade association of the music products industry, joins with its members and colleagues in saluting MENC on its 100th anniversary and for its service to music teachers who work every day to strengthen music education in local communities across the country. NAMM applauds MENC for its national leadership and programs that advance professional development for music educators and for promoting our shared cause to ensure that all children receive a quality, standards-based education in music. We salute MENC this centennial year for their programs and services, including the development of the National Standards for Music Education, federal and state legislature education reform and for the National Anthem Project, raising public awareness about the importance of music education. To MENC, you have earned the respect and admiration of your partners in the music products industry.

—Mary L. Luchrsen, director of public affairs and government relations, NAMM, The International Music Products Association

The Music & Entertainment Industry Educators Association (MEIEA) would like to congratulate MENC on 100 years of outstanding service to music education. We would also like to thank MENC for their support in all areas of music education, including music business, and for being an important resource and the driving force behind quality instruction in music programs across the country.

—Rebecca Chappell, president, MEIEA

Congratulatory letters to MENC from President George W. Bush and others; some letters edited for length.



COVER OF THE FIRST ISSUE OF TEACHING MUSIC, AUGUST 1993

**1993**  
Publishes the first issue of *Teaching Music*.



SECRETARY OF EDUCATION RICHARD RILEY ACCEPTS THE NATIONAL STANDARDS FOR ARTS EDUCATION, MARCH 11, 1994.

**1994**  
Introduces the National Standards for Arts Education.



THE OAK RIDGE BOYS ON THE TOURNAMENT OF ROSES PARADE FLOAT SPONSORED BY NAMM AND FEATURING THE NATIONAL ANTHEM PROJECT, JANUARY 1, 2007

**2001**  
Terrorists attack U.S. on September 11.

**2005**  
Launches the National Anthem Project in Washington DC.



**2007**  
Celebrates centennial.